

THE SUPPLY CHAIN COUNCIL'S SUPPLY CHAIN OPERATIONS REFERENCE MODEL "SCOR" INTRODUCED FOR THE FIRST TIME IN GEORGIA TO LEADING COMPANIES WITH EXTENSIVE SUPPLY CHAINS

The EPI Transport and Logistics (T&L) Sector analysis of the logistics infrastructure and trade within Georgia and the Caucasus region found that building logistics and supply chain capability and applying commercial best practices across different sectors in the economy will be vital to improving the overall competitiveness of Georgian companies, the Georgian transport and logistics sector, and the Caucasus Transit Corridor (CTC). The Supply Chain Council (SCC) and its Supply Chain Operations Reference-Model (SCOR) model was identified by EPI and industry stakeholders as a critical enabler of improved supply chain competitiveness across the region.

SCC is a global non-profit organization. Its methodology, diagnostic and benchmarking tools help member organizations make dramatic and rapid improvements in supply chain processes. SCC has established one of the most widely accepted frameworks for evaluating and comparing supply chain activities and their performance. This framework, the SCOR model, lets companies quickly determine and compare the performance of supply chain and related operations, practices, and skills within their company and against other organizations. SCC's membership consists of companies representing a broad cross-section of industries including manufacturers, distributors, retailers and services as well as technology solution providers, business consultants, academic institutions and



SCOR training at the EPI office

government organizations. SCC has chapters in Australia/New Zealand, China, Europe, Japan, Latin America, North America, South Africa and South East Asia. Founded in 1996, the organization now serves over 1,000 organizations worldwide.

In November, EPI introduced the SCOR model to leading Georgian companies with extensive supply chain capabilities. Specifically, EPI targeted the facilitation of SCOR® Training and SCOR-P (Professional) certification for logistics providers and other companies with significant supply chains in Georgia, as well the development of an action plan for establishment of a SCC Chapter in Georgia to be further expanded to include

other countries in the region. The project provided SCOR® training to a pilot group of Georgian companies, transport and logistics providers, as well as the Georgian Logistics Association. The training was delivered to 10 participants over 15 days in EPI offices by a SCOR-P certified instructor. This pilot training class provided a "laboratory" environment to provide participants an opportunity to be introduced to leading supply chain management practices. At the same time, EPI had the opportunity to gain participant input on the critical priorities that a Supply Chain Council chapter should focus on in Georgia.

A number of issues to be addressed were identified during the training. First of all, there is a need to enhance supply chain skill sets within Georgian companies. The development of a SCOR training and SCOR certification capability will help to address this issue. There is also an opportunity to strengthen supply chain partnerships. Cross-industry workshops and networking events can enhance these partnerships, where industry players can learn more about each other and discuss opportunities in the sector. Showcasing supply chain success stories, in turn, will provide a catalyst for broader adoption of leading practices to enhance performance. Execution will involve the dedicated support of Georgian companies, T&L sector logistics providers, academic institutions, the Supply Chain Council, the Georgian Logistics Association, EPI, and other potential contributors.



Training participants engaged in a group discussion